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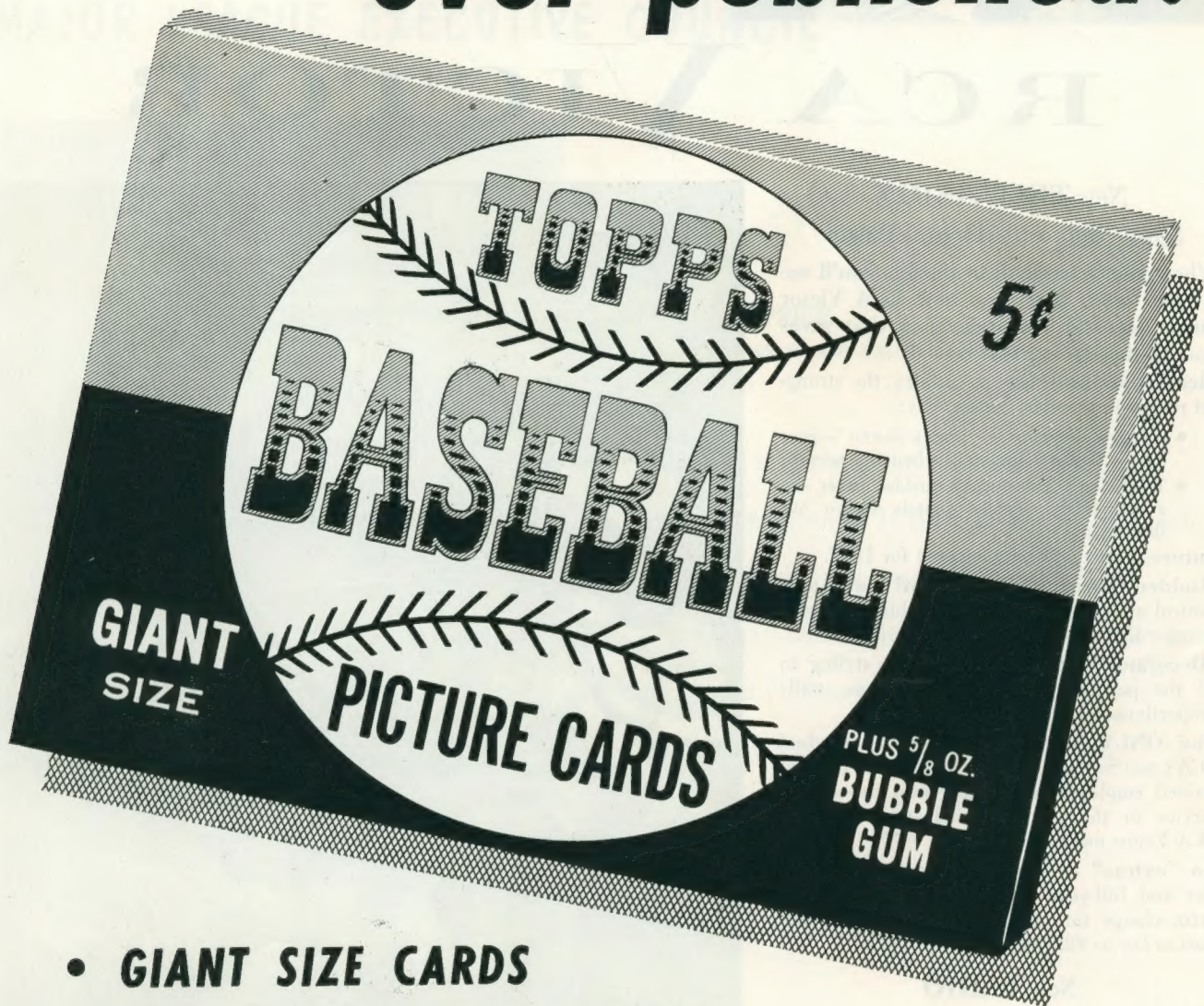
Valley Forge tips its cap to the All-Stars,
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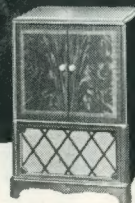
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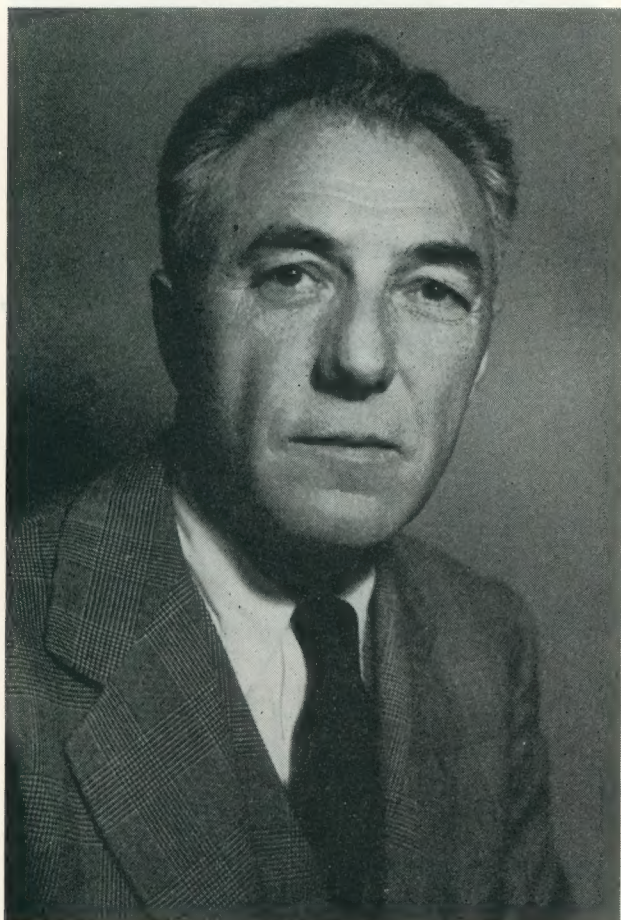


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1952 ALL STAR GAME

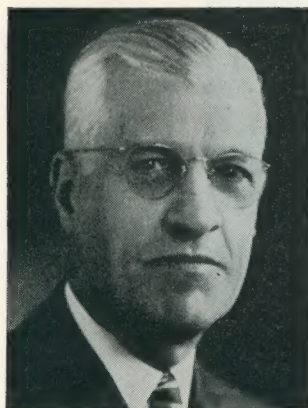
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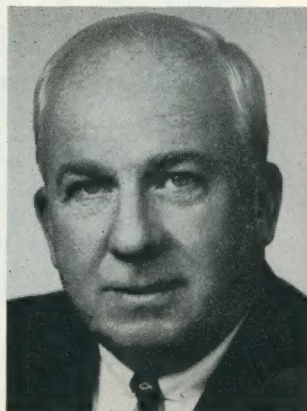
THE 1952 EDITION of the All-Star classic is of special significance. It is the first year in which Ford C. Frick, new baseball commissioner, is presiding officer. It is also the first year in which the Phillies have been host to this traditional battle.



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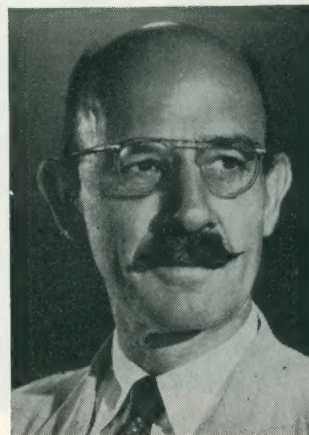
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1952 ALL STAR GAME

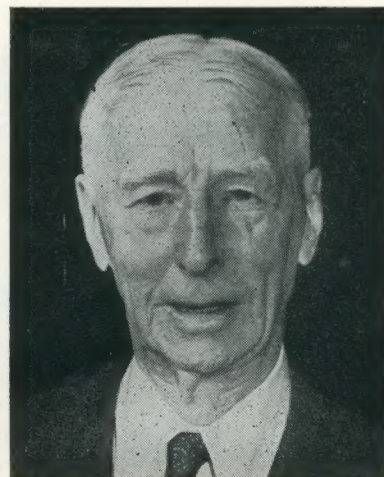
A WHOLE GENERATION of fans has grown up that never knew a year that did not have its annual All Star Game. Yet this shining ornament in the baseball calendar came into being only nineteen years ago. In that summer of 1933 was finally given the first concrete answer to all the years of debates, arguments on that eternal topic of fanning—namely, the composition of the best team the game could produce.

In reply were assembled from the clubs in both leagues two such teams, the players picked by the very fans who had long held forth on the merits of their favorite lineups and pitted them finally in a ball game. It was the game the fans long had dreamed of, never imagined would ever come about.

This first Dream Game was played in Chicago as baseball's contribution to that city's Century of Progress World Fair. The intense interest and excitement it created made of it more than baseball first intended; obliged the major leagues to make it an annual contest. The managers of the two All Star teams were the late John McGraw, for the Nationals; Connie Mack for, of course, the Americans.

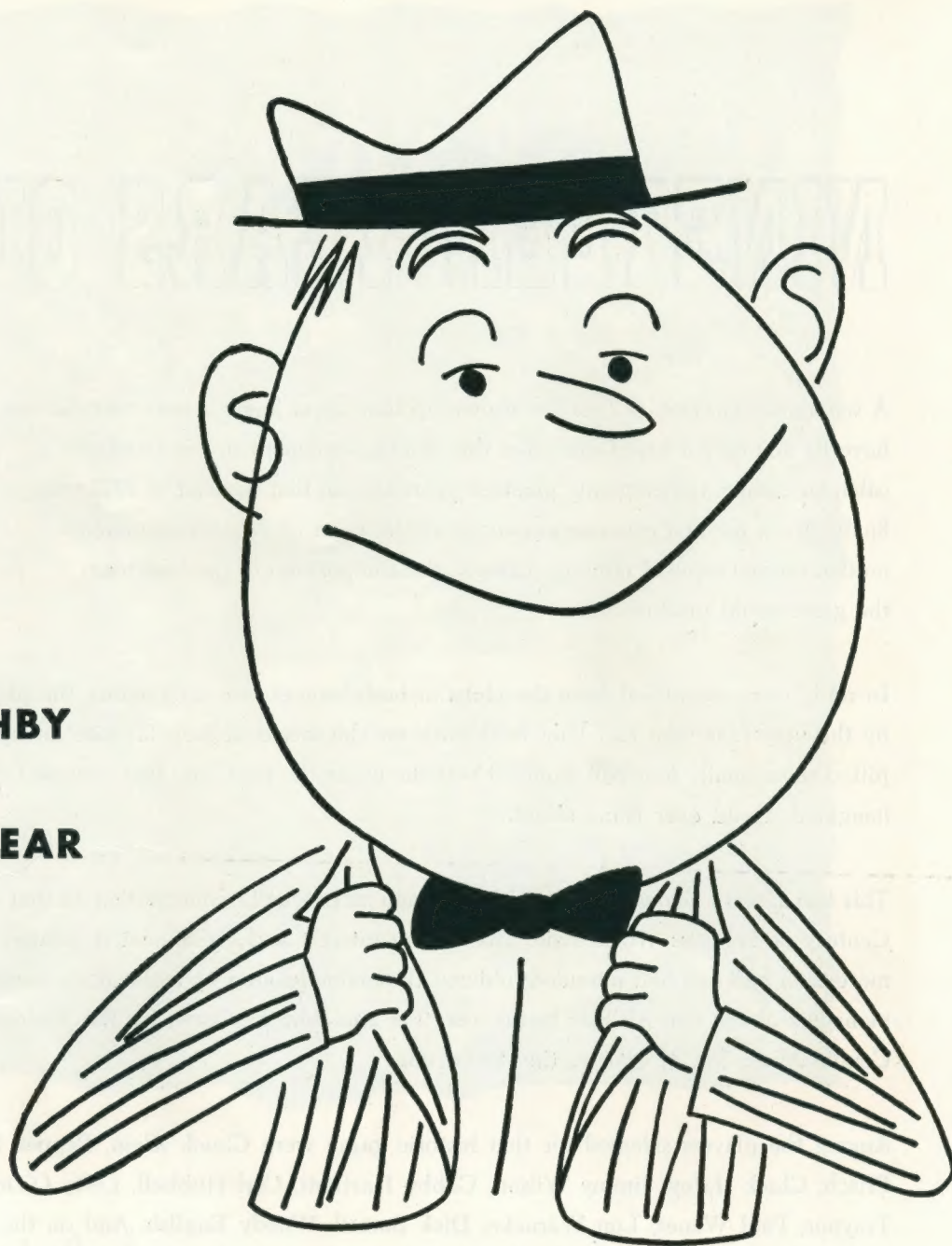
Among the players selected for that historic game were Chuck Klein, Pepper Martin, Frankie Frisch, Chick Hafey, Jimmy Wilson, Gabby Hartnett, Carl Hubbell, Lefty O'Doul, Pie Traynor, Paul Waner, Lon Warneke, Dick Bartell, Woody English. And on the other side, Babe Ruth, who embellished it with a home run; Charley Gehring, Lefty Grove, Lou Gehrig, Al Simmons, Jimmy Dykes, Lefty Gomez, Joe Cronin, Tony Lazzeri, Wes Ferrell, Earl Averill, Bill Dickey.

They were all great figures, the idols of countless numbers as have been all the changing players who have since followed them and gained this signal honor. Still, there must be some regret that the All Star Game was not conceived earlier, so that the same honor could have been extended to



CONNIE MACK

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GRINNED
FROM EAR TO EAR**



Mr. Willoughby was tickled pink to find himself one of the lucky Philadelphians with two tickets to the All-Star Game.

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NINETEEN YEARS OLD

1952 ALL STAR GAME

players like Eddie Collins, Rogers Hornsby, Tris Speaker, Ty Cobb, Grover Cleveland Alexander, Christy Mathewson, Gabby Cravath, Three-Fingered Brown, Jack Coombs, Chief Bender, Hans Wagner, Jack Chesbro, Cy Young and a veritable host of deserving others.

Perhaps the greatest individual exploit of the eighteen games that preceded this one was a pitching feat by Carl Hubbell. Starting National League pitcher in the second game

of the series, played in the Polo Grounds in 1934, this great left-hander put his name forever in the records by fanning five of the American League's mightiest sluggers in succession—Babe Ruth, Lou Gehrig, Jimmy Foxx, Al Simmons and Joe Cronin.



GROVER C. ALEXANDER

However, the games have been replete with memorable deeds, as might be expected of so colorful a spectacle. For instance, few who attended the 1941 contest in Detroit will forget the ninth inning home run Ted Williams hit with two aboard to give the American League a last-minute 7-5 victory.

Others who have starred in the game include Bill Nicholson, Stan Musial, Joe DiMaggio, Lou Boudreau, Rudy York, Ralph Kiner, Robin Roberts, Richie Ashburn, Willie Jones, Roy Campanella, Jackie Robinson, Eddie Joost, Marty Marion,

Jim Konstanty, Del Ennis, Gil Hodges, Pee Wee Reese, Bucky Walters, Ewell Blackwell.

It is apropos to recall, too, in passing, some of the men who have managed the rival All Star teams. Such as Billy Southworth, Burt Shotton, Joe Cronin, Charley Grimm, Joe McCarthy, Bill McKechnie, Gabby Hartnett, Bill Terry, Eddie Dyer.



GABBY CRAVATH



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National League Manager and Coaches

1952 ALL STAR GAME



LEO DUROCHER, Manager

Like his managerial rival of today, Leo Durocher is piloting his third entrant into the Dream Game as field boss of the National League. The colorful manager of the New York Giants managed the N.L. All Stars in 1942 and 1948, played in the games of 1936 and 1938.

A fighting, scrapping competitor from the day he first appeared on the big league scene, Durocher broke in as shortstop with the New York Yankees in 1928. In 1930 he went to the Cincinnati Reds and in '33 was traded to the St. Louis Cardinals.

Obtained by Brooklyn in 1938, the following season he started a span of nine years as manager of the Dodgers. In mid-season of his tenth year (1948) he moved to the New York Giants, succeeding Mel Ott. Leo won the pennant with Brooklyn in 1941, with the New York Giants last year.

Naturally enough, Durocher's aides today are the three men who serve him in that capacity with his own club—Freddy Fitzsimmons, Herman Franks and Frank Shellenback. Fitzsimmons, a fine, right-hand knuckle-ball pitcher renowned for his spirit, entered the big time with the New York Giants in 1925, in 1937 was traded to Brooklyn. Freddy managed the Phillies in 1943, '44 and the first half of the 1945 season; has been coaching the Giants since 1949.

Herman Franks, former catcher for the St. Louis Cardinals, Dodgers and the Athletics, spent four years in the service in World War II, became coach of the Giants in 1949. Frank Shellenback, given trials by the Chicago White Sox in 1918 and 1919, was a pitching star in the Pacific Coast League for 16 years, twice winning 26 games and once, 27. This is his third season as coach for Leo Durocher.



Durocher and Coaches Herman Franks, Freddy Fitzsimmons, Frank Shellenback

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the answer
... but I know
where I can get it!"**



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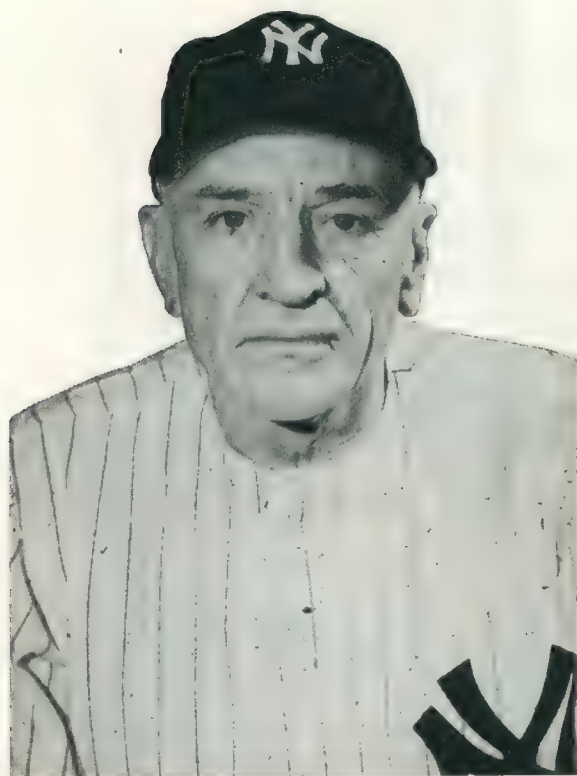
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American League Manager and Coaches

1952 ALL STAR GAME



CHARLES DILLON STENGEL, Manager

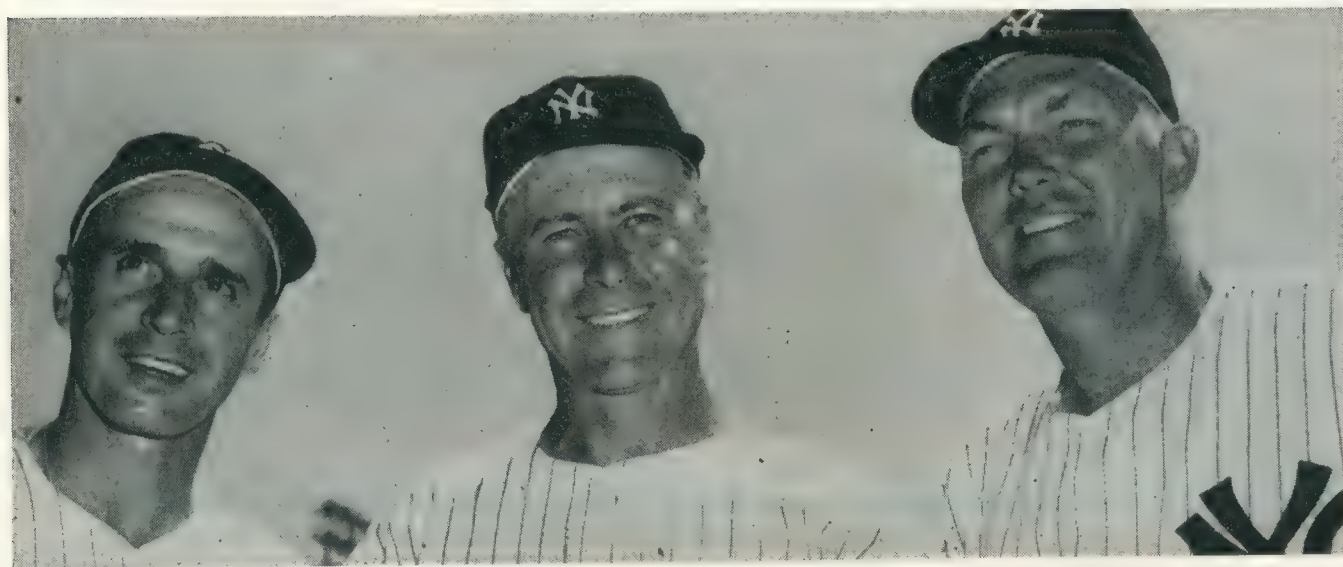
Charles Dillon Stengel, known affectionately wherever baseball is known as "Casey" Stengel, leading the American League All Stars for the third year in a row, is vying once again for his first victory in the contest. Now in his 43d year in baseball, extending back to the season of 1910, Stengel has been player, executive and manager.

He starred in the National League outfields for 14 years, returned after his playing days were over to manage Brooklyn from 1934 through 1936 and the Boston Braves from 1938 through 1943. He has led the Yankees since 1949 and can boast of three straight world championships.

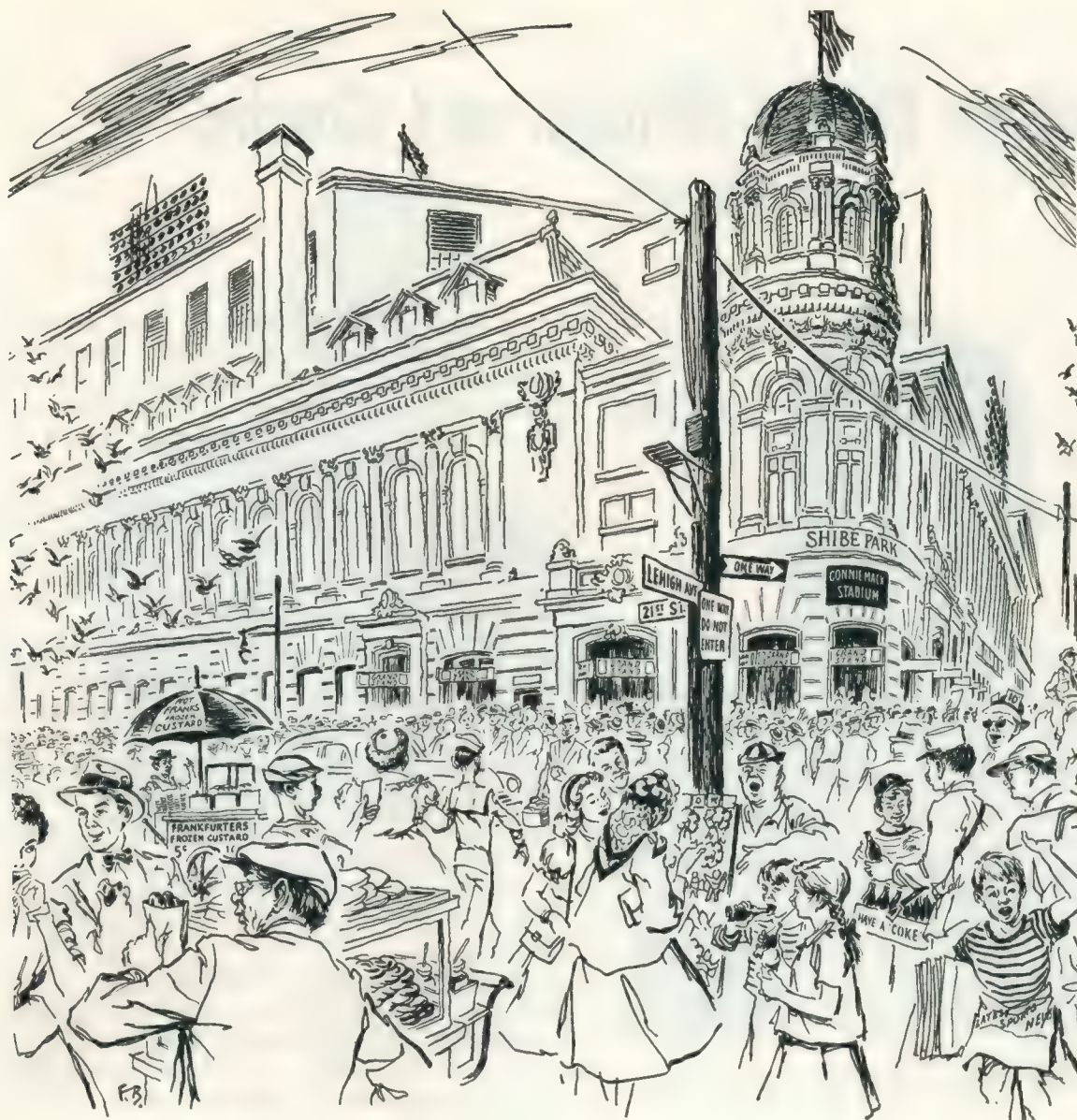
Assisting Stengel are his three Yankee coaches; Bill Dickey, Frankie Crosetti and Jim Turner. None of them needs introduction for their fame as players is still fresh in mind. Dickey, one of the greatest catchers the game has known, did the Yankee receiving from 1929 to 1946, save for two years in the service. He played in eight world series, seven Dream Games.

Frankie Crosetti, another of the many San Francisco Italians to shine in the major leagues, was an ace shortstop for the Yankees from the moment he joined them in 1932. In seven world series, he set a record for shortstops by playing in 28 games.

Jim Turner, third member of the coaching staff, shone on the pitching hill for the Boston Braves and Cincinnati Reds, later as relief pitcher for the Yankees. Through as a major league performer after the season of 1945, he managed in the minors for three years, joined the Yanks as a coach in 1949 along with Dickey.



Frankie Crosetti, Jim Turner, Bill Dickey, Coaches



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THE ALL-STAR GAME of 1951

Official Box Score of the 18th Game

NATIONAL LEAGUE

	AB	R	H	RBI	PO	A
Ashburn, (Philadelphia), cf.	4	2	2	0	4	1
Snider, (Brooklyn), cf.	0	0	0	0	0	0
Dark, (New York), ss.	5	0	1	0	0	3
Reese, (Brooklyn), ss.	0	0	0	0	0	1
Musial, (St. Louis), lf.	4	1	2	1	0	0
Westlake, (St. Louis), lf.	0	0	0	0	0	0
Robinson, (Brooklyn), 2b.	4	1	2	1	3	1
Sch'st., (St. Louis), 2b.	0	0	0	0	0	0
Hodges, (Brooklyn), 1b.	5	2	2	2	6	0
Elliott, (Boston), 3b.	2	1	1	2	1	1
Jones, (Philadelphia), 3b.	2	0	0	0	3	0
Ennis, (Philadelphia), rf.	2	0	0	0	0	0
Kiner, (Pittsburgh), lf.	2	1	1	1	1	0
Wyrostek, (Cincinnati), rf.	1	0	0	0	0	0
Campanella, (Brooklyn), c.	4	0	0	0	9	1
Roberts, (Philadelphia), p.	0	0	0	0	0	0
Maglie, (New York), p.	1	0	0	0	0	0
Newcombe, (Brooklyn), p.	2	0	1	0	0	1
Blackwell, (Cincinnati), p.	0	0	0	0	0	0
Totals	*39	8	12	7	27	9

AMERICAN LEAGUE

	AB	R	H	RBI	PO	A
D. Di Maggio, (Boston), cf.	5	0	1	0	1	0
Fox, (Chicago), 2b.	3	0	1	0	3	1
Doerr, (Boston), 2b.	1	0	1	0	1	0
Kell, (Detroit), 3b.	3	1	1	1	4	2
Williams, (Boston), lf.	3	0	1	0	3	0
Busby, (Chicago), lf.	0	0	0	0	0	0
Berra, (New York), c.	4	1	1	0	4	2
Wertz, (Detroit), rf.	3	1	1	1	2	0
Rizzuto, (New York), ss.	1	0	0	0	1	2
Fain, (Philadelphia), 1b.	3	0	1	1	5	0
Robinson, (Chicago), 1b.	1	0	0	0	0	1
Carrasquel, (Chicago), ss.	2	0	1	0	0	3
Minoso, (Chicago), rf.	2	0	0	0	2	0
Garver, (St. Louis), p.	1	0	0	0	0	0
Lopat, (New York), p.	0	0	0	0	0	0
Hutchinson, (Detroit), p.	0	0	0	0	0	0
Parnell, (Boston), p.	0	0	0	0	0	0
Lemon, (Cleveland), p.	0	0	0	0	1	0
†Hegan, (Cleveland)	1	0	1	0	0	0
Totals	†35	3	10	3	27	11

*Slaughter, St. Louis, flied out for Roberts in 3d; †Doby, Cleveland, popped out for Lopat in 4th; Stephens struck out for Hutchinson in 7th. ‡Doubled for Lemon in 9th.

National League	1	0	0	3	0	2	1	1	0-8
American League	0	1	0	1	1	0	0	0	0-3

Errors—Fox, J. Robinson, Berra. Sacrifice—Kell. Two base hits—Ashburn, Hegan. Three base hits—Fain, Williams. Home runs—Musial, Elliott, Wertz, Kell, Hodges, Kiner. Double play—Berra to Kell. Left on bases—National, 8; American, 9. Struck out—Garver, 1 [Ennis]; Parnell, 1 [Jones]; Lemon, 1 [Hodges]; Roberts, 1 [Garver]; Maglie, 1 [Williams]; Newcombe, 3 [Fain, D. Di Maggio, Stephens]; Blackwell, 2 [D. Di Maggio, Kell]. Base on balls—Garver, 1 [Musial]; Hutchinson, 2 [J. Robinson, Ashburn]; Roberts, 1 [Kell]; Maglie, 1 [Williams]; Lemon, 1 [Jones]; Blackwell, 1 [Doerr]; Parnell, 1 [Jones].

PITCHING SUMMARY—Garver, 1 run [unearned], 1 hit in 3 innings; Roberts, 1 run, 4 hits in 2; Maglie, 2 runs, 3 hits in 3; Lopat, 3 runs, 3 hits in 1; Hutchinson, 3 runs, 3 hits in 3; Newcombe, 0 runs, 2 hits in 3; Parnell, 1 run, 3 hits in 1; Lemon, 0 runs, 2 hits in 1; Blackwell, 0 runs, 1 hit in 1. Passed ball—Campanella. Winning pitcher—Maglie. Losing pitcher—Lopat. Umpires—Passarella [A. L.], plate; Robb [N. L.], 1st base; Hurley [A. L.], 2d base; Jorda [N. L.], 3d base; Honochick [A. L.], right field; Dascoli [N. L.], left field. Attendance—52,075. Receipts—\$124,294.07.

ALL-STAR GAME STANDING (1933-1951, inc.)

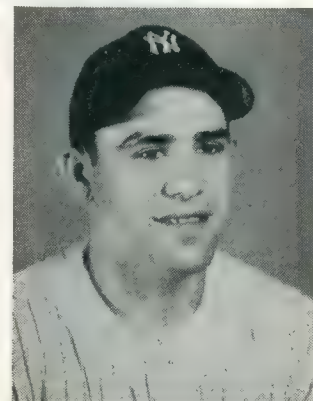
	W	L	Pct.
AMERICAN LEAGUE	12	6	.667
NATIONAL LEAGUE	6	12	.333



SAL MAGLIE, Giant mound ace who won 23 games for the NL champs last season, was the winning All-Star pitcher. But he gave up 3 runs and 3 hits in 3 innings.



RICHIE ASHBURN, slick Phillie outfielder, was the youngest player in the lineup and the defensive star with a great leaping catch of Wertz's drive against the right field screen. Ashburn also made 2 hits and 2 runs.



LARRY "YOGI" BERRA, outstanding catcher of the New York Yankees, chipped in a base hit and a run scored for the American Leaguers in 1951.

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NATIONAL LEAGUE ALL-STAR ROSTER

Player	Club	Birth Date	Birth Place	Height	Weight	Bats	Throws
PITCHERS							
Salvatore Maglie	New York	4/26/17	Niagara Falls, N. Y.	6'2"	180	R	R
Robin Roberts	Philadelphia	9/30/26	Springfield, Ill.	6'1½"	190	L	R
Elwin Roe	Brooklyn	2/26/18	Ash Flat, Ark.	6'1"	165	R	L
Robert Rush	Chicago	12/21/25	Battle Creek, Mich.	6'5"	201	R	R
Curtis Simmons	Philadelphia	5/19/29	Egypt, Pa.	5'11"	185	L	L
Warren Spahn	Boston	4/23/22	Buffalo, N. Y.	6'	175	L	L
Gerald Staley	St. Louis	8/21/20	Brush Prairie, Wash.	6'	195	R	R
CATCHERS							
Toby Atwell	Chicago	3/8/24	Leesburg, Va.	5'9½"	185	L	R
Roy Campanella	Brooklyn	11/19/21	Philadelphia, Pa.	5'9½"	206	R	R
Wesley Westrum	New York	11/28/22	Clearbrook, Minn.	5'11"	185	R	R
INFIELDERS							
Alvin Dark	New York	1/7/23	Comanche, Okla.	5'11½"	185	R	R
Granville Hamner	Philadelphia	4/26/27	Richmond, Va.	5'11"	160	R	R
Grady Hatton	Cincinnati	10/7/22	Beaumont, Texas	5'8½"	170	L	R
Gilbert Hodges	Brooklyn	4/4/24	Princeton, Ind.	6'1½"	200	R	R
Carroll Lockman	New York	7/25/26	Lowell, N. C.	6'2"	175	L	R
Harold Reese	Brooklyn	7/23/19	Ekron, Ky.	5'9½"	175	R	R
Jack Robinson	Brooklyn	1/31/19	Cairo, Ga.	5'11¾"	205	R	R
Albert Schoendienst	St. Louis	2/2/23	Germantown, Ill.	6'	168	L-R	R
Robert Thomson	New York	10/25/23	Glasgow, Scotland	6'2"	185	R	R
OUTFIELDERS							
Carl Furillo	Brooklyn	3/8/22	Stony Creek Mills, Pa.	5'11"	190	R	R
Ralph Kiner	Pittsburgh	10/27/22	Santa Rita, N. M.	6'1½"	190	R	R
Stanley Musial	St. Louis	11/21/20	Donora, Pa.	6'	175	L	L
Henry Sauer	Chicago	3/17/19	Pittsburgh, Pa.	6'3½"	199	R	R
Enos Slaughter	St. Louis	4/27/16	Roxboro, N. C.	5'8½"	195	L	R
Edwin Snider	Brooklyn	9/19/26	Los Angeles, Cal.	6'1½"	185	L	R

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NATIONAL LEAGUE

[illegible]

- 1 Reese, Brooklyn, IF
- 1 Shellenback, New York, coach
- 2 Durocher, New York, mgr.
- 2 Schoendienst, St. Louis, IF
- 2 Hamner, Philadelphia, IF
- 3 Franks, New York, C,
batting practice
- 4 Kiner, Pittsburgh, OF
- 4 Snider, Brooklyn, OF
- 4 Musial, St. Louis, OF
- 6 Furillo, Brooklyn, OF

- 6 Fitzsimmons, New York, P,
batting practice
9 Sauer, Chicago, OF
9 Slaughter, St. Louis, OF
9 Westrum, New York, C
11 Atwell, Chicago, C
12 Stanky, St. Louis, coach
14 Staley, St. Louis, P
14 Hodges, Brooklyn, IF
15 Hatton, Cincinnati, IF
17 Rush, Chicago, P
19 Dark, New York, IF
21 Spahn, Boston, P

- 23 Thomson, New York, IF
25 Lockman, New York, IF
28 Simmons, Philadelphia, P
32 Roe, Brooklyn, P
32 Kennedy, New York, P,
batting practice
35 Maglie, New York, P
36 Roberts, Philadelphia, P
39 Campanella, Brooklyn, C
42 Robinson, Brooklyn, IF
42 Lanier, New York, P,
batting practice

TRAVELING SECRETARY:
Edward Brannick, New York

TRAINER:
Frank Bowman, New York

UMPIRES, NATIONAL LEAGUE:
Albert J. Barlick

Lynton R. Boggess
Lonnie Warneke

UMPIRES, AMERICAN LEAGUE:
Charles F. Berry
Albert H. Soar
William R. Summers



PHILCO 2228

Just like a boost in Station Power!

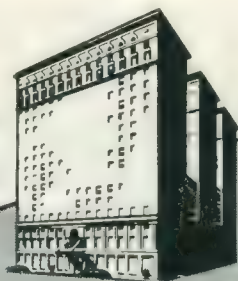
Just Out!

PHILCO *for '53*

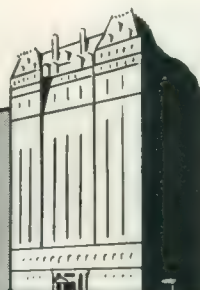
High Fidelity Television

with Sensational Golden Grid Tuner

**BENJAMIN FRANKLIN
HOTEL**
Chestnut Street at Ninth



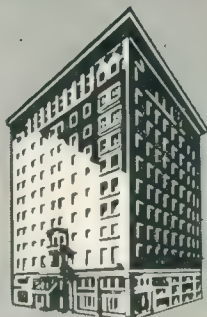
**BELLEVUE-STRATFORD
HOTEL**
Broad Street at Walnut



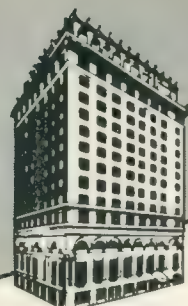
ALL PENNANT WINNERS!



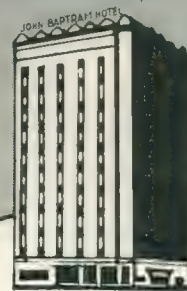
HOTEL SYLVANIA
Locust St Just off Broad



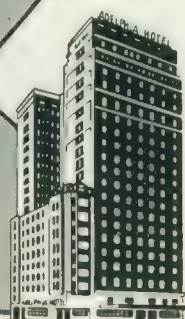
HOTEL ESSEX
13th & Filbert Sts.



RITZ-CARLTON HOTEL
Broad Street at Walnut



JOHN BARTRAM HOTEL
Broad Street at Locust



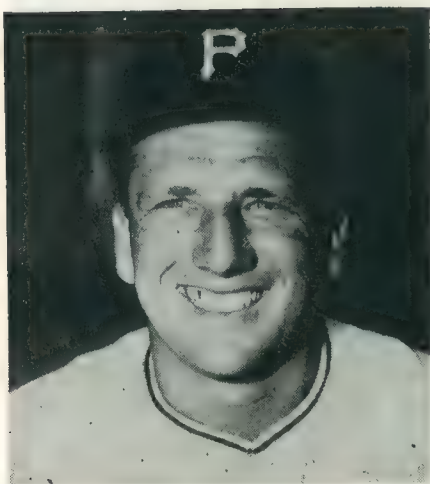
ADELPHIA HOTEL
Chestnut Street at 13th

Philadelphia's Leading Hotels

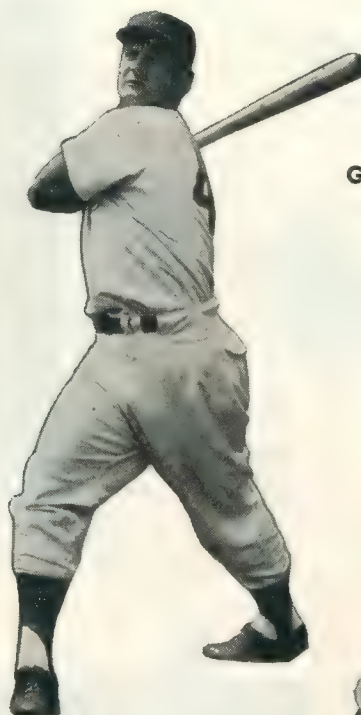
AMERICAN LEAGUE ALL-STAR ROSTER

Player	Club	Birth Date	Birth Place	Height	Weight	Bats	Throws
PITCHERS							
Edward Mike Garcia	Cleveland	11/17/23	San Gabriel, Cal.	6'1"	200	R	R
Robert Lemon	Cleveland	9/22/20	San Bernardino, Cal.	6'	185	L	R
Leroy Paige	St. Louis	9/22/08	Mobile, Ala.	6'3½"	180	R	R
Victor Raschi	New York	3/28/19	W. Springfield, Mass.	6'1"	205	R	R
Allie Reynolds	New York	2/10/19	Bethany, Okla.	6'	195	R	R
Robert Shantz	Philadelphia	9/26/25	Pottstown, Pa.	5'7"	153	R	L
CATCHERS							
Lawrence Berra	New York	5/12/25	St. Louis, Mo.	5'8"	183	L	R
James Hegan	Cleveland	8/3/20	Lynn, Mass.	6'2"	195	R	R
INFIELDERS							
Roberto Avila	Cleveland	6/7/26	Vera Cruz, Mex.	5'10"	175	R	R
Ferris Fain	Philadelphia	3/29/22	San Antonio, Texas	5'11"	186	L	L
J. Nelson Fox	Chicago	12/25/27	St. Thomas, Pa.	5'10"	155	L	R
Edwin Joost	Philadelphia	6/5/16	San Francisco, Cal.	6'	175	R	R
George Kell	Boston	8/23/22	Swifton, Ark.	5'9"	175	R	R
Philip Rizzuto	New York	9/25/18	New York, N. Y.	5'6"	160	R	R
Albert Rosen	Cleveland	3/1/25	Spartanburg, S. C.	5'10½"	180	R	R
W. Edward Robinson	Chicago	12/15/20	Paris, Texas	6'2½"	205	L	R
Edward Yost	Washington	10/13/26	Brooklyn, N. Y.	5'10"	170	R	R
OUTFIELDERS							
Henry Bauer	New York	7/31/22	East St. Louis, Ill.	6'	185	R	R
Dominic DiMaggio	Boston	2/1/18	San Francisco, Cal.	5'9"	160	R	R
Lawrence Doby	Cleveland	12/13/24	Camden, S. C.	6'1"	182	L	R
Jack Jensen	Washington	3/9/27	San Francisco, Cal.	5'11"	190	R	R
Mickey Mantle	New York	10/20/31	Spavinaw, Okla.	5'11"	185	L-R	R
Orestes Minoso	Chicago	11/29/22	Havana, Cuba	5'11"	175	R	R
Dale Mitchell	Cleveland	8/23/21	Colony, Okla.	6'1"	195	L	L
Victor Wertz	Detroit	2/9/25	York, Pa.	6'	186	L	R

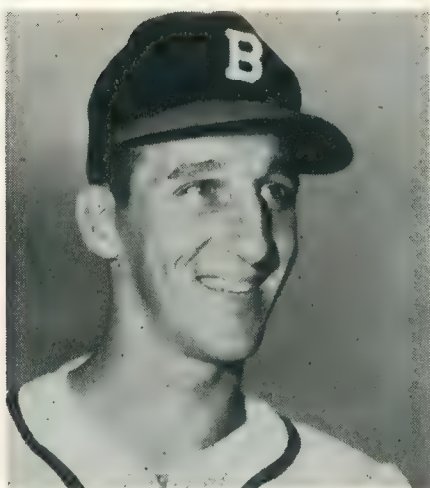
STARS of NATIONAL LEAGUE



RALPH KINER
Outfield, Pittsburgh Pirates

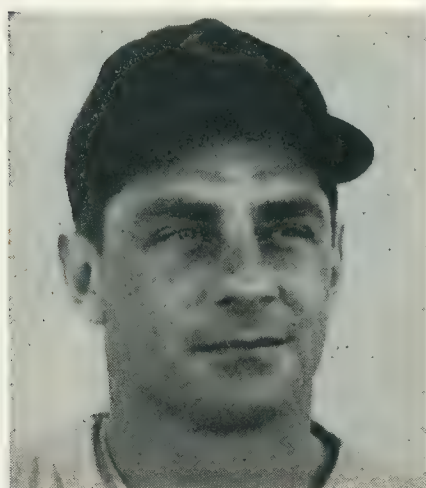


GENE HERMANSKI
Outfield, Chicago Cubs

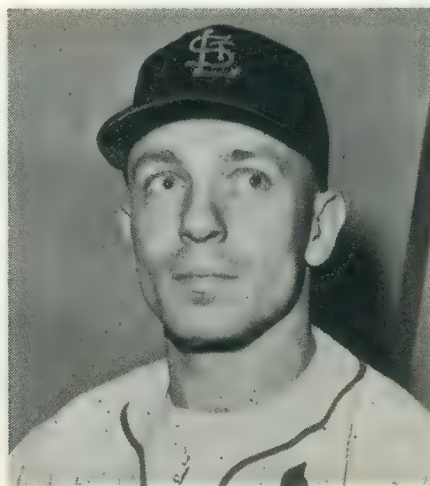


WARREN SPAHN
Pitcher, Boston

AL "RED" SCHOENDIENST
Second Base, St. Louis

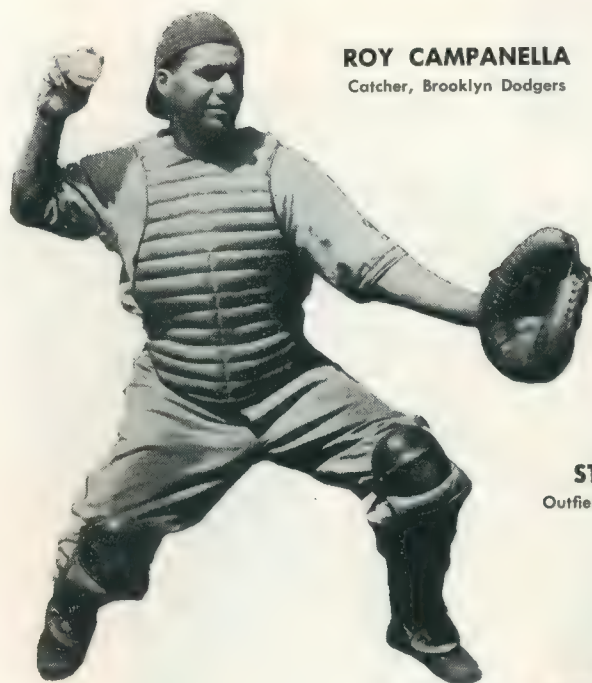


TED KLUSZEWSKI
First Base, Cincinnati



EDDIE STANKY
Second Base, Manager, St. Louis

STARS of NATIONAL LEAGUE



ROY CAMPANELLA
Catcher, Brooklyn Dodgers



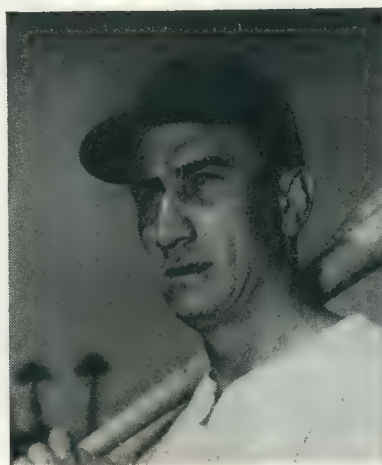
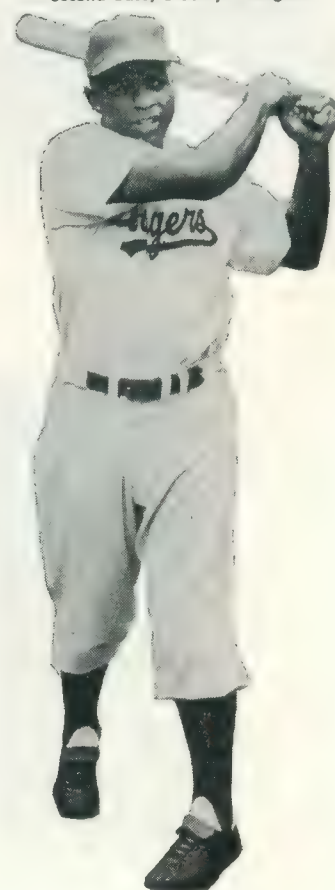
STAN MUSIAL
Outfield, St. Louis Cardinals



ROBIN ROBERTS
Pitcher, Philadelphia Phillies



JACKIE ROBINSON
Second Base, Brooklyn Dodgers



HANK SAUER
Outfield, Chicago Cubs

GRANVILLE HAMNER
Shortstop, Philadelphia Phillies

STARS of NATIONAL LEAGUE



BOB RUSH
Pitcher, Chicago Cubs



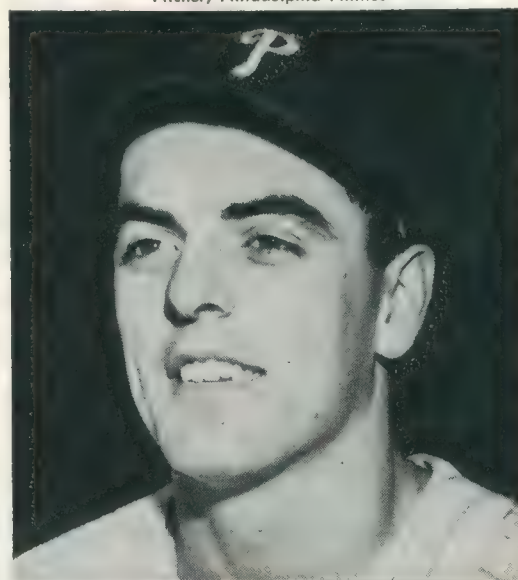
SAL MAGLIE
Pitcher, New York Giants



WHITEY LOCKMAN
First Base, New York Giants



BOBBY THOMSON
Third Base, New York Giants



CURT SIMMONS
Pitcher, Philadelphia Phillies



PEEWEE REESE
Shortstop, Brooklyn Dodgers



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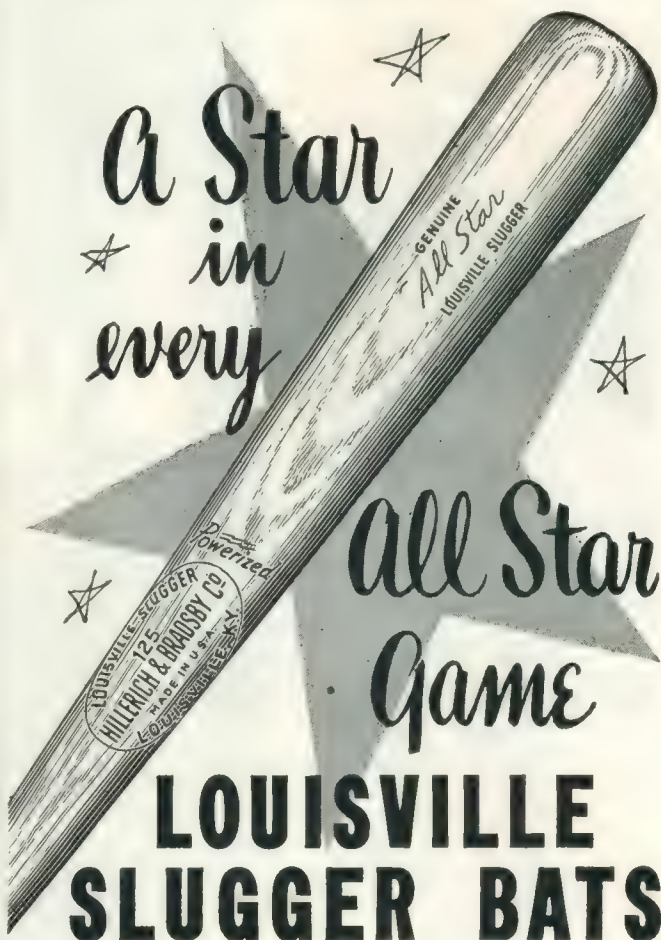
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Fourth & Chestnut • Sixth & Spring Garden

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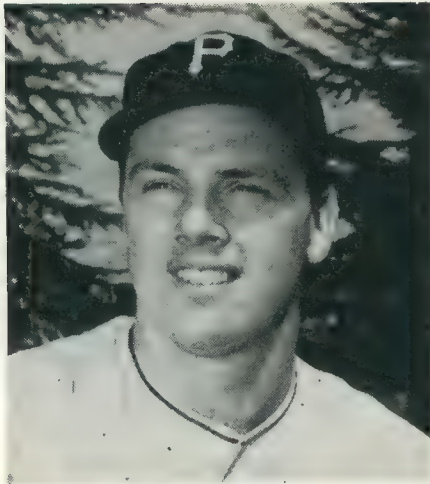
Baseball's HALL OF FAME

Grover Alexander
“Cap” Anson
Roger Bresnahan
Dan Brouthers
Mordecai Brown
Morgan Bulkeley
Jesse Burkett
Alexander Cartwright
Henry Chadwick
Frank Chance
Jack Chesbro
Fred Clarke
Ty Cobb
Mickey Cochrane
Eddie Collins
Jimmie Collins
Charles Comiskey
“Candy” Cummings
Ed Delahanty
Hugh Duffy
Johnny Evers
Buck Ewing
Jimmie Foxx
Frank Frisch
Lou Gehrig
Charles Gehringer
Clark Griffith
Lefty Grove
Harry Heilmann
Rogers Hornsby
Carl Hubbell

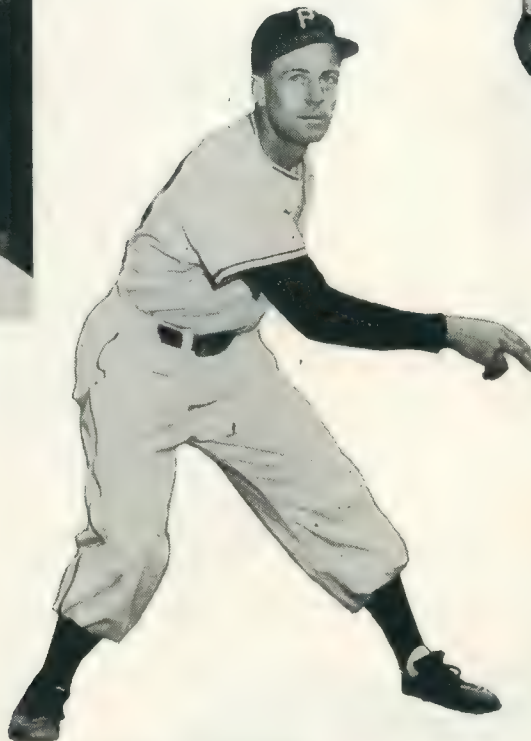
Hugh Jennings
Ban Johnson
Walter Johnson
Willie Keeler
Mike Kelly
Nap Lajoie
Kenesaw Landis
Connie Mack
Christy Mathewson
Tommy McCarthy
Joe McGinnity
John McGraw
Charles Nichols
Jim O'Rourke
Mel Ott
Herb Pennock
Eddie Plank
Charles Radbourne
Wilbert Robinson
Babe Ruth
George Sisler
A. G. Spalding
Tris Speaker
Joe Tinker
“Pie” Traynor
Rube Waddell
Hans Wagner
Ed Walsh
Paul Waner
George Wright
Cy Young



STARS of NATIONAL LEAGUE



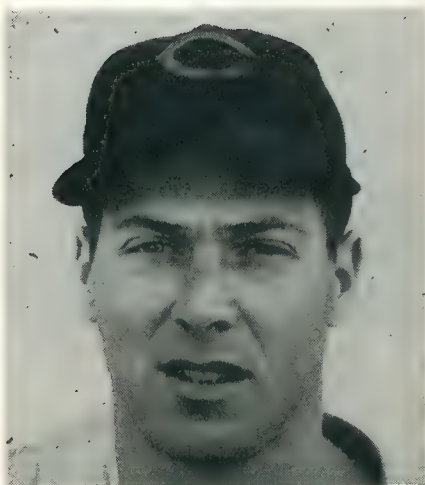
GUS BELL
Outfield, Pittsburgh



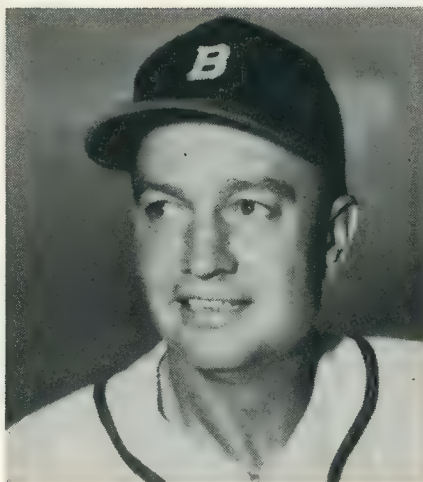
MURRY DICKSON
Pitcher, Pittsburgh



JOE ADCOCK
Outfield, Cincinnati



BOB ADAMS
Third Base, Cincinnati



WALKER COOPER
Catcher, Boston



SID GORDON
Outfield, Boston

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REACH . . . the other half of the famous "Twins of Baseball," has been the official ball of the American League for 51 years!

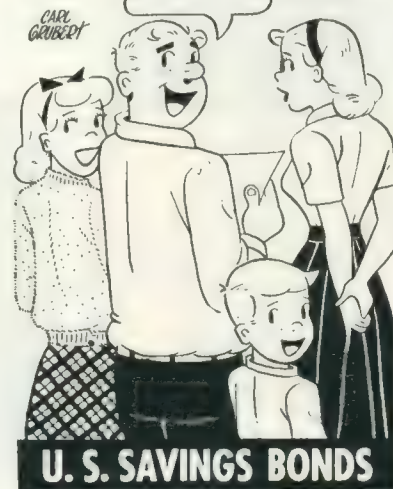
The only baseballs ever used in all Major League, World Series and All-Star Games!

BOTH MADE BY

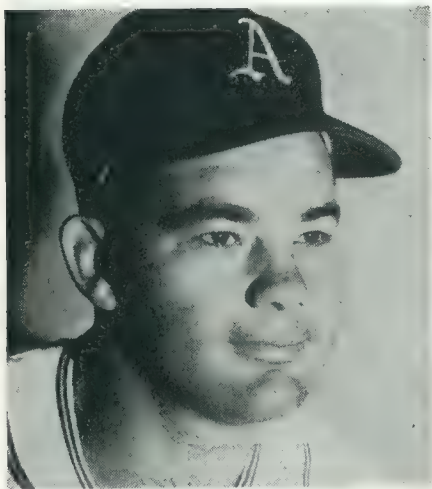
SPALDING

It's "THE BERRYS"

A BOND A MONTH
THE PAYROLL SAVINGS
WAY!

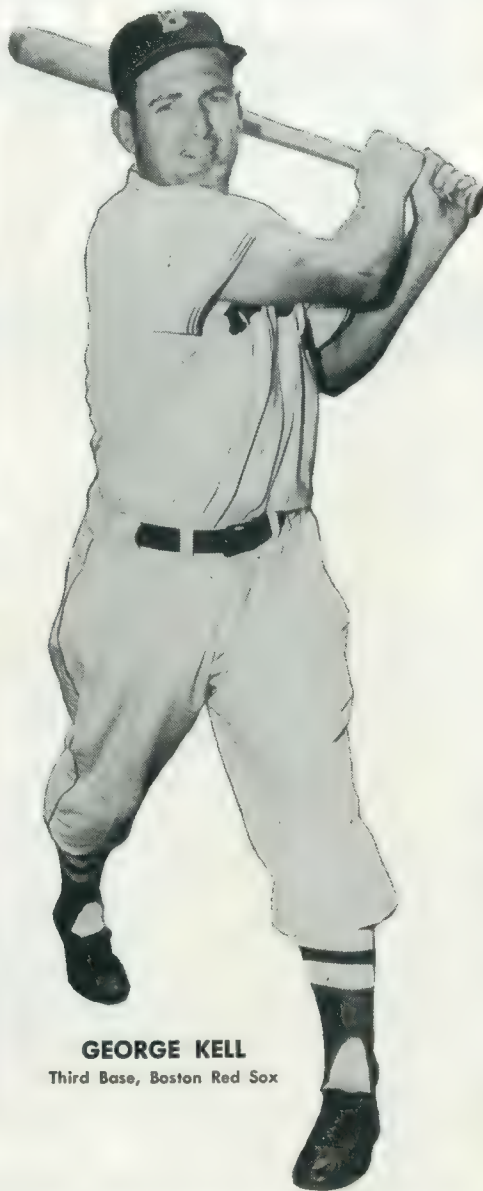


STARS of AMERICAN LEAGUE



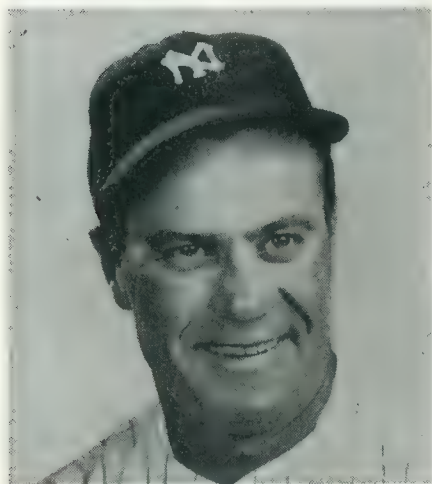
FERRIS FAIN

First Base, Philadelphia Athletics



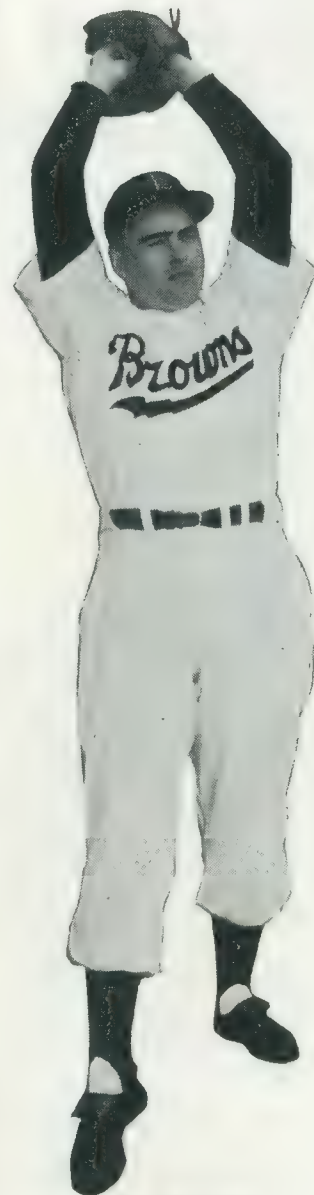
GEORGE KELL

Third Base, Boston Red Sox



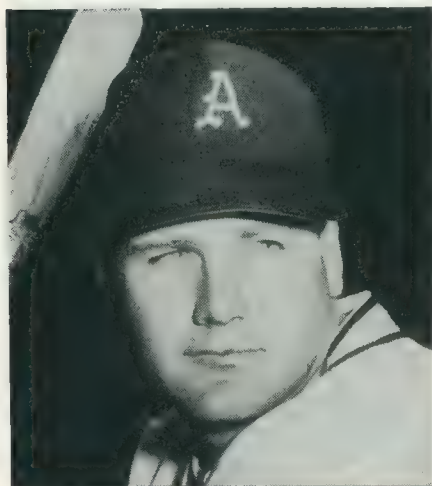
HANK BAUER

Outfield, New York Yankees



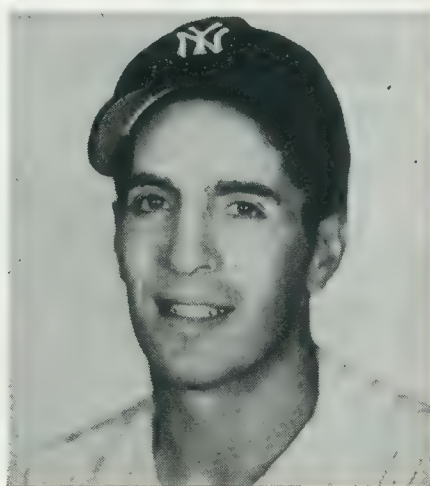
NED GARVER

Pitcher, St. Louis Browns



GUS ZERNIAL

Outfield, Philadelphia Athletics

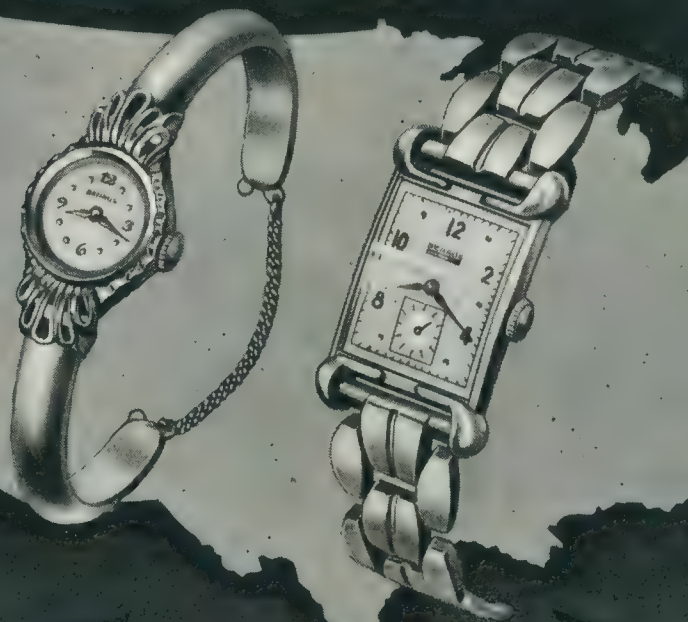


PHIL RIZZUTO

Shortstop, New York Yankees

AMERICA'S MOST WANTED WATCH!

BENRUS



Citation

Calendar

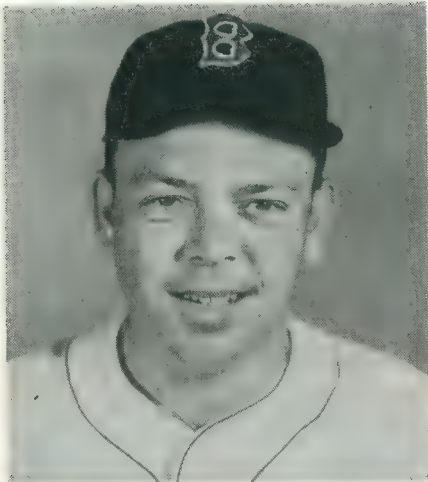
Embraceable

ELEGANCE

Waterproof

Self Winding

STARS of AMERICAN LEAGUE



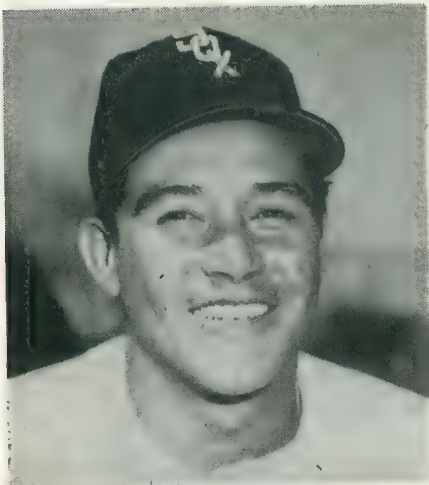
VERN STEPHENS
Shortstop, Boston



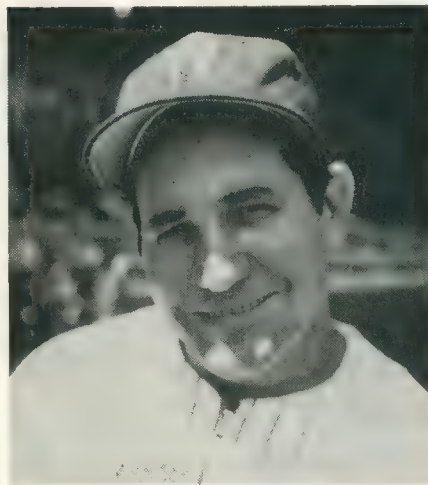
GERALD PRIDDY
Second Base, Detroit



JIM RIVERA
Outfield, St. Louis



CHICO CARRASQUEL
Shortstop, Chicago



CONNIE MARRERO
Pitcher, Washington



BOB PORTERFIELD
Pitcher, Washington

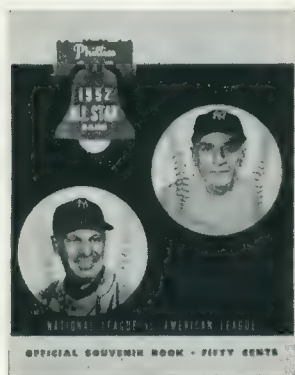


The Drake Press

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GAME OFFICIAL SOUVENIR YEAR BOOK



Two Well-Known
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Exemplify a Great
ALL STAR GAME

This annual event is as colorful as the color theme on the cover.

The respective managers who know the "INS" and "OUTS" of Baseball symbolize the theme of the cover as created by Weightman, Inc.

PHOTOENGRAVINGS, in 3 colors, blue and red process and an additional sepia color plate, were made by the **American Photo-Engraving Company** of Philadelphia.

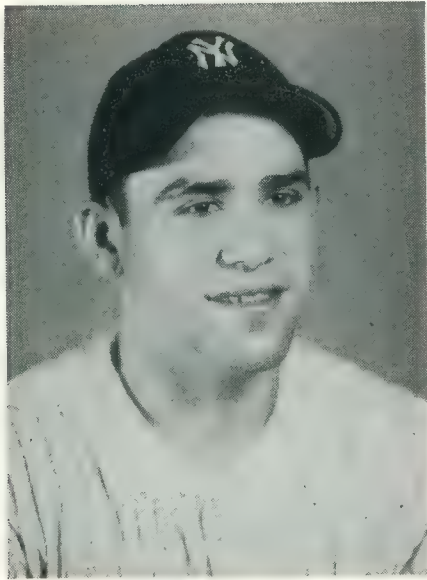


Tomorrow's players
are in
Today's Little Leagues

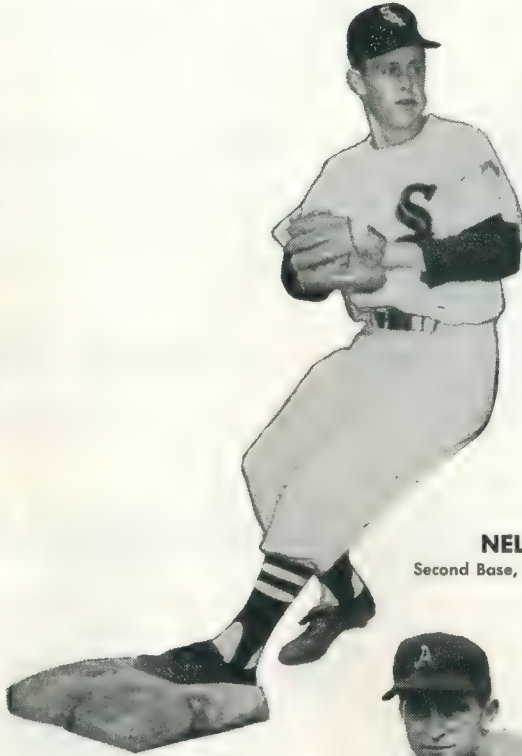
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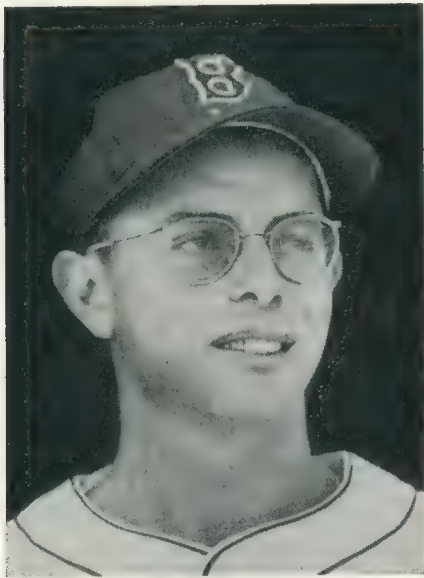
STARS of AMERICAN LEAGUE



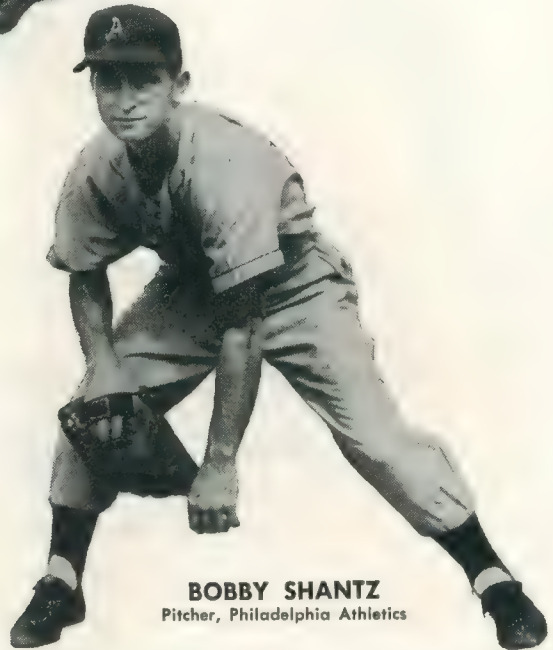
LARRY BERRA
Catcher, New York Yankees



NELLIE FOX
Second Base, Chicago White Sox



DOM DI MAGGIO
Center Field, Boston Red Sox



BOBBY SHANTZ
Pitcher, Philadelphia Athletics



AL ROSEN
Third Base, Cleveland Indians



EDDIE ROBINSON
First Base, Chicago White Sox

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That our ties are more than those forged by sentiment is indicated by the John Hancock insurance placed in force in Pennsylvania in 1951, amounting to \$114,110,599. Total insurance in force now is \$901,745,992.

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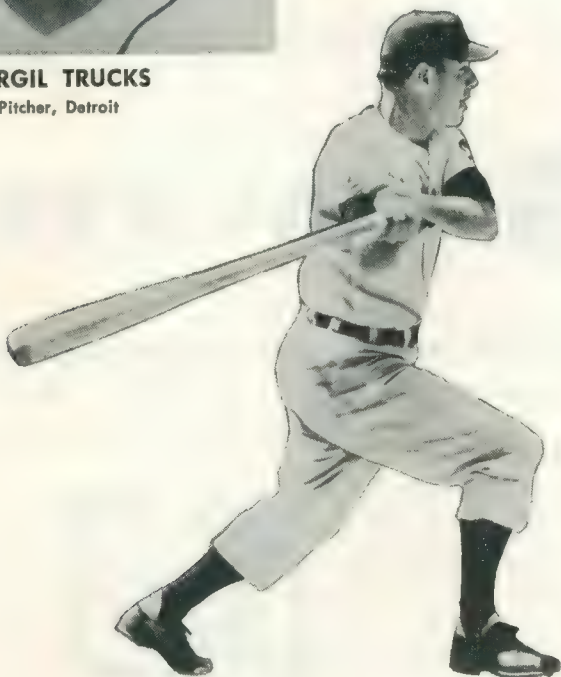
STARS of AMERICAN LEAGUE



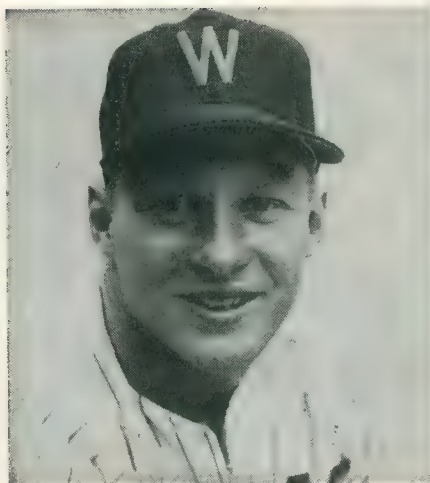
VIRGIL TRUCKS
Pitcher, Detroit



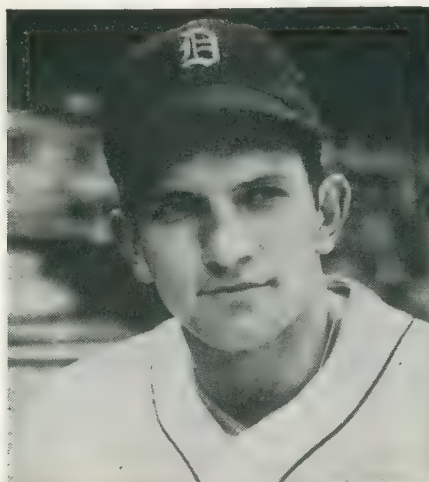
MIKE GARCIA
Pitcher, Cleveland



DALE MITCHELL
Outfield, Cleveland



JACKIE JENSEN
Outfield, Washington



JOHNNY GROTH
Outfield, Detroit



CLINT COURTNEY
Catcher, St. Louis



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 DREAM GAME**



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1952 ALL STAR GAME

Selection of Teams

FOLLOWING are the rules, promulgated by the Commissioner of Baseball, for the selection of the competitors in today's contest:

"Each team will consist of 25 players.

"The leading eight players, by position, with the exception of the pitcher, will be selected by fan poll conducted by newspapers, radio stations and magazines throughout the country.

"Lead-off players are to remain in the game at least three innings, except in case of injury. The managers will select the balance of the teams, including the pitchers and sufficient other players to make up the squad of 25.

"The managers will have jurisdiction as to the division of pitchers, catchers, infielders and outfielders. The only restriction on the managers is that no pitcher will remain in the game for a period longer than three innings, unless the game should go into extra innings; the pitcher who is in the game at the close of the ninth inning may be continued on indefinitely, at the discretion of the manager.

"If a pitcher enters the game after the commencement of an inning, that inning will not be included in his three innings of pitching.

"In case of sickness or injury after the list has been announced, with the approval of the League Presidents, a substitution may be made by either manager."

Stegmaier

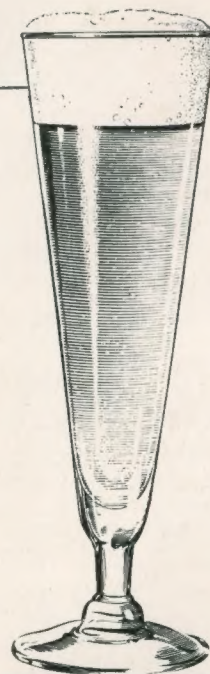
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The VERY BEST
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BREWING CO.
Wilkes-Barre, Pa.

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An island of ice in the midst of a sparkling mountain lake... *that's what dreams are made of!* And on that island a tall, frosty drink made with Seagram's 7 Crown... *that's the whiskey perfect drinks are made of!*

Say Seagram's and be Sure

SEAGRAM'S 7 CROWN. Blended Whiskey. 86.8 PROOF. 65% GRAIN NEUTRAL SPIRITS. SEAGRAM-DISTILLERS CORP., NEW YORK

<p>ALL STAR GAME</p> <p>JULY 8, 1952</p> <p>NATIONAL LEAGUE STARS vs AMERICAN LEAGUE STARS</p> <p>LOWER BOX SEAT \$5.50</p> <p>ADMIT ONE - SUBJECT TO THE CONDITIONS SET FORTH ON BACK HEREOF.</p> <p>DO NOT DETACH THIS COUPON FROM RAIN CHECK</p>		<p>AMERICAN LEAGUE STARS vs NATIONAL LEAGUE STARS</p> <p>TUES. 1952</p> <p>8</p> <p>1:30 P.M.</p> <p>PLAYED UNDER THE SPONSORSHIP AND FOR THE BENEFIT OF BASEBALL WELFARE FUND INC.</p> <p>ALL STAR GAME</p> <p>PHILADELPHIA NATIONAL LEAGUE CLUB AGENT</p> <p><i>Bob Carver</i> PRESIDENT</p> <p>SHIBE PARK PHILA. PENNA.</p> <p><i>Paul S. Davis</i> COMMISSIONER</p>		<p>LOWER BOX SEAT \$5.50</p> <p>BOX 48</p> <p>ROW 8</p> <p>SEAT 1</p> <p>ENTER 21st & LEHIGH AVENUE GATES 3</p>	
<p>RAIN CHECK</p>					

The holder is admitted on condition, and by use of this ticket agrees, that he will not transmit or aid in transmitting any description, account, picture or reproduction of the baseball game or exhibition to which this ticket admits him. Breach of the foregoing will automatically terminate this license.

Paul S. Davis COMMISSIONER

In case of postponement
this ticket will be good
for play - off at 11 A.M.
WEDNESDAY
JULY 9, 1952

★ ★

Bob Carver
PRESIDENT

GLOBE TICKET CO. 495